

# Bryant Cosmetic Surgery

## Procedures With Life-Changing Results

By Jodi Fuson

### Stephanie suffered from crippling migraines for more than 20

years before a general practitioner suggested that a breast reduction could help reduce the tension in her neck and shoulders. Last fall, Stephanie visited Bryant Cosmetic Surgery and scheduled the procedure, along with a tummy tuck. "My migraines made me a frequent flyer in the

emergency room, and I haven't had one visit since," she raves. "It was life-changing." The entire process, from talking about the surgery to undergoing the procedures, took only four weeks.

Positive results like Stephanie's draw around 850 patients to Bryant Cosmetic Surgery every year. Dr. R. Samuel Bryant notes that a big part of his business is from patient referrals. Although he doesn't advertise outside of Nebraska, Dr. Bryant has had patients fly in from as far away as New York, Florida, and California to have a procedure done. "Our results are as good as anywhere in the country, and for less," he shares.

With 30 years of experience, Dr. Bryant has performed every manifestation of plastic surgery. Over the past 6 years, he has honed his practice to three categories of traditional procedures: breast, facial, and body contouring. "I do the things I like," he explains. "I think if you like doing something, you're going to be better at it."

Women who want to look more youthful or fit into those popular stretchy clothes often find their way to his office. "Most patients have had children or a large amount of weight loss," he explains. Mommy makeovers, which include a tummy tuck and a breast operation (augmentation, reduction, or lift), are among the most popular requests. "I've done thousands of each of those procedures," Dr. Bryant notes.

Having his own practice allows Dr. Bryant to make plenty of time for each patient, from initial consultations to postoperative appointments. During the free 30-minute initial consultation, patients view a video related to the procedure they are considering. Dr. Bryant then reviews their health history, explains the details of the procedure, and fields questions. Women considering breast augmentation can try on a special bra with sizers to give them an idea of what they would look like after the procedure.

Dr. Bryant says he doesn't share "before and after" photos of other patients or rely on computer-generated images for examples. "I'd rather make sure their questions are answered and they're comfortable with me," he says. "It's all about patient interaction."

Vicki, 66, says Dr. Bryant and his staff were fabulous to work with, and she will definitely go back. As a birthday present to herself, she had a tummy tuck in March. Since high school, she had been unhappy with her loose tummy skin, she explains. "I feel great," she

shares. "It was wonderful."

Having undergone four breast implant surgeries with different surgeons, Vicki says she can tell Dr. Bryant and his staff are top-notch. "They work together like a well-oiled machine," Vicki explains. "They get you right in, and they get you right out, and yet you felt like they had all the time in the world." Dr. Bryant described the procedure thoroughly, and he didn't make her feel like she had waited too long to have something done, she says.

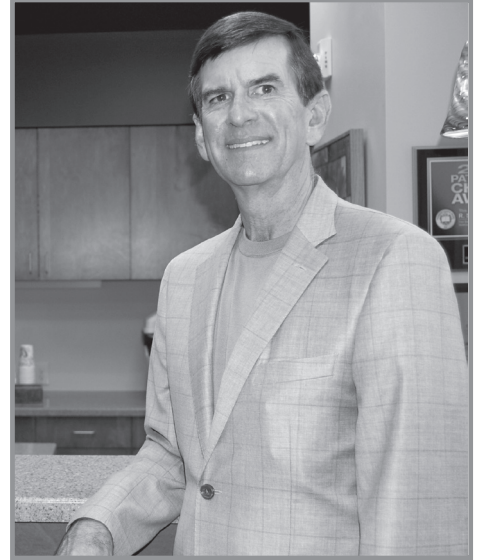
Both Vicki and Stephanie share that Dr. Bryant has a calming presence in the office. And when it came to the actual procedure? "I think he did a remarkable job," Stephanie says, adding that she wishes she had had it done 10 years ago. "They were so great, they made it so relaxing," Vicki adds. "I wasn't nervous or anything." Even when she called at weird hours of the day with questions, the staff was always available to respond.

Stephanie mentions how patient and helpful RN Jodie Alexander was when she had questions. "The staff answered my questions and let me talk to other patients," Stephanie shares. "They put me at ease."

Jodie and Amy Miller (a surgical technologist) have been on staff for more than 13 years and know the answers to just about any question patients might have, Dr. Bryant says. Between consultation and surgery, patients usually wait just two weeks. Recovery time varies by procedure, but Stephanie says she was back to work one week after hers.

Most surgeries are performed at the Lincoln Surgical Hospital on 70th Street, less than a mile from Dr. Bryant's practice at 7001 A Street. Dr. Bryant, who also serves as medical director at the hospital, says the room and anesthesia rates are reasonable, and the level of service is renowned. Patients can pay by credit card or with cash, or they can use CareCredit to help finance their procedure and hospital stay.

For more information about the cosmetic procedures offered by Bryant Cosmetic Surgery, visit [www.bryantcosmeticsurgery.com](http://www.bryantcosmeticsurgery.com) or send a message to [info@bryantcosmeticsurgery.com](mailto:info@bryantcosmeticsurgery.com). **WE**



Dr. R. Samuel Bryant