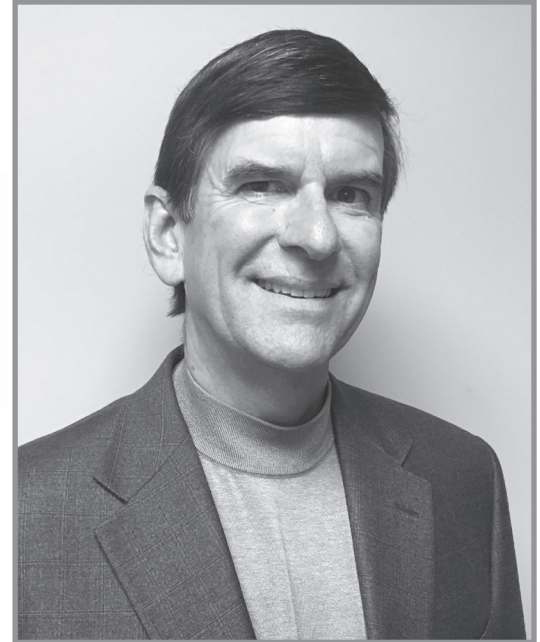


Bryant Cosmetic Surgery

Improving Quality of Life

By Sarah Brown



Dr. Samuel Bryant

Plastic surgeons are unique among surgeons because they may end up working with any and every part of the body. They correct congenital anomalies like cleft lip and palate. They perform cancer surgeries, as well as the follow-up reconstructive surgeries. They are experts at major trauma repairs to address lost or injured

extremities. Plastic and reconstructive surgeons correct facial injuries or fractures after all manner of accidents. Of course, they can also do the full range of cosmetic surgical procedures that most people associate with plastic surgery, such as abdominoplasty (tummy tuck), facial contouring (neck lift, eyelid lift), breast augmentation or reduction, and skin rejuvenation. Plastic surgeons really are all-around experts at improving the lives of patients with many different problems.

Dr. Samuel Bryant of Bryant Cosmetic Surgery has over three decades of experience in the fields of cosmetic and reconstructive surgery. He is dedicated to improving quality of life for his patients. At Bryant Cosmetic Surgery, he offers the highest quality cosmetic procedures with patient-centered care, at an affordable price.

More than 30 years ago, Dr. Bryant began his journey in the field of medicine. While training in Chicago in general surgery, he discovered that he enjoyed the variety that plastic surgery had to offer. "It's a very positive environment to work in," explains Dr. Bryant. Once his training in Chicago was complete, he moved back to Lincoln, where he found a plastic surgeon already in practice who was very busy and needed some help. The two formed a partnership that lasted close to three decades. Seven years ago, Dr. Bryant decided to start his own private practice: Bryant Cosmetic Surgery.

A visit to Bryant Cosmetic Surgery is very personalized. Patients watch instructional videos about the procedures they are considering, and then Dr. Bryant meets with them to discuss their options for potential treatments. "We spend a lot of time with our patients," Dr. Bryant shares. "It's important to us that we don't just 'get the job done.' We want our patients to be comfortable with our practice, as well."

Dr. Bryant believes that the small practice setting and personal attention that he offers is the best setting for patients. "I talk to them before surgery, I perform the operation, and I'm the one they see afterwards. They are always in contact directly with the surgeon." Dr. Bryant employs just three support staff members, all of whom worked for him prior to the establishment of Bryant Cosmetic Surgery. "They have all been with me for 15 years, and they're excellent at what they do."

Dr. Bryant's philosophy of truly patient-centered

care translates into how affordable his services are. "There used to be a common misconception that only people with a lot of money or who had a highly visible lifestyle pursued cosmetic surgery," Dr. Bryant notes. "Over the years, that misconception has diminished significantly. People realize now that it's very affordable. My office is very small, with a small, high-quality staff, so I have low overhead. I'm able to keep my prices very low so anyone can afford plastic surgery at my practice."

Bryant Cosmetic Surgery is fully transparent about all of the costs associated with any of the procedures they offer. You don't have to wait for a consultation appointment to get all of the pricing information you need. Finding out what the procedure you want to have will cost you is as simple as picking up the phone and talking to the staff. A visit to Dr. Bryant's website (www.bryantcosmeticsurgery.com) provides a great deal of insight for prospective patients, including testimonials from past and current clients.

Many patients like the package pricing Dr. Bryant is able to offer for doing more than one procedure at the same time. Combining a tummy tuck or liposuction with breast surgery (a grouping commonly called a "mommy makeover") not only saves money but also makes recovery more efficient. People are able to get back to their lives quicker than if they had spread multiple procedures out over time. Dr. Bryant also saves his patients' time and money on a smaller procedure like an eyelid lift because he is able to do it right in the office, under local anesthesia. Patients can have an eyelid lift done on a Friday and feel completely comfortable returning to work on the following Monday.

Quality of life is important, and Dr. Samuel Bryant has spent decades helping his patients get the quality of life they desire. For information about procedures and pricing or to schedule a consultation at Dr. Bryant's 7001 A Street office location, call 402-484-7001 or email info@bryantcosmeticsurgery.com. Visit www.bryantcosmeticsurgery.com for more details.